



# INDUSTRIES

- IT-BPM
- Manufacturing
- Public Administration and Defense
- Compulsory Social Security
- Ownership, Dwellings and Real Estate
- Wholesale and Retail Trade



6F First Intramuros BF Condominium  
Solana St. cor. A. Soriano Ave.  
Intramuros, Manila



(02) 8527 2539



[ble.dole.gov.ph](http://ble.dole.gov.ph)  
[careerinfo.ph](http://careerinfo.ph)  
[facebook.com/BLEinfo](https://facebook.com/BLEinfo)

This Career Information Pamphlet aims to provide relevant and useful information in exploring career options and prospects in various industries considering the current landscape in the world of work.

The CIPs intend to guide job seekers, professionals, researchers, and policymakers on the nature of various jobs, educational requirements, skills and competencies, relevant attributes, employment opportunities, and the cost of training.

Actual requirements may vary based on the hiring institution's/ organization's discretion.



Republic of the Philippines  
DEPARTMENT OF LABOR AND EMPLOYMENT  
Bureau of Local Employment  
Intramuros, Manila

Career  
Information  
Pamphlet  
Series of 2022



# Instructional Designer



Republic of the Philippines  
DEPARTMENT OF LABOR AND EMPLOYMENT  
Bureau of Local Employment  
Intramuros, Manila





## QUALIFICATIONS

A Bachelor's Degree in any of the following fields will be helpful in order to become an Instructional Designer.

Education, Psychology, Computer Science, and Multimedia Arts are for most entry-level positions.



## COMPETENCIES

Knowledge, Skills and Attributes

### Technical Skills

A strong foundation in Learning Management System tools, Course Development software, Course Authoring, Learning Tools, or Authoring Software applications and Technologies.

### Soft skills

Communication skills, analytical thinking, problem-solving skills, planning and organizing skills, ability to multi-task, and being a team player.

## COST OF EDUCATION AND TRAINING



Public/State University and College average per semester

By the virtue of Republic Act No. 1093, Free tuition fee is expected for all state universities and colleges.

Private University/College average per semester

Php 20,000.00 – Php 40,000.00

Certifications/Training (average) University/College average per semester

Php 5,000



## EMPLOYMENT PROSPECTS

Instructional Designers usually work in educational institutions and/ or training departments in different industries

where they create and develop training materials. They also support initiatives dealing with progress and growth in their institution.

## PROSPECTS FOR CAREER ADVANCEMENT

Advanced degrees such as MA or PhD are vital in advancing in this career. Such degrees will be very beneficial in expanding professional practice most especially for consultants, researchers, or academicians.

Educational institutions in the country that offer graduate studies programs in Curriculum and Instruction Curriculum, Education Technology, and Curriculum and Teaching are helpful for those who are interested in taking up graduate studies.



## AVERAGE MONTHLY SALARY

ENTRY LEVEL	Php 30,000
MID – LEVEL	Php 40,000
SENIOR LEVEL	Php 70,000